

*This work sheet will help you identify the reasons why you want to go into business. Answer each question by ranking its level of importance to you, on a scale of 1 to 10, with 1 being least important. Check this list regularly against your business plans. Are you true to yourself?*

## Lifestyle

I want to provide myself with a reliable job for life.	
I want to be my own boss.	
I want to be with my family more (probably not possible with anything but a tiny business).	
I want to set my own schedule.	
I want to have more time with my kids.	
I want to create fame and recognition for myself.	

## Income

I want to make a reliable living.	
<ul style="list-style-type: none"> <li>Annual compensation over \$50,000</li> <li>Annual compensation over \$100,000</li> <li>Annual compensation over \$250,000</li> <li>Annual compensation over \$500,000</li> </ul>	
I want to eventually sell my business for a high price.	
<ul style="list-style-type: none"> <li>For over \$100,000</li> <li>For over \$250,000</li> <li>For over \$500,000</li> <li>For over \$1,000,000</li> </ul>	
I want to take large risks for large financial rewards.	
<ul style="list-style-type: none"> <li>Annual sales over \$100,000</li> <li>Annual sales over \$250,000</li> <li>Annual sales over \$500,000</li> <li>Annual sales over \$1,000,000</li> </ul>	

## Style Of Business

I want to build a big business and then sell it.	
I want to start a business that doesn't require employees.	
I want to make decisions regarding my business without anyone looking over my shoulder.	
I want to build a business I can pass on to my family.	
I want to manage a good team of employees.	

## Other Issues

I want to offer better jobs to others than I've had myself.	
I want my company to be socially as well as environmentally responsible.	